

"We are now igniting the second Rocket Stage!"

For 22 years, Verifysoft was based at the technology center "In der Spöck". Now it's time for the managing director Klaus Lambertz and his team to pack their boxes. They are moving to the new "flow 1986" technology center at "Am Alten Schlachthof."

by Christine Marklewitz (Mittelbadische Presse)



Für Verifysoft steht zum Ende des Monats der Umzug ins neue Technologiezentrum „flow 1986“ „Am Mühlbach“ in Offenburg an. ©Verifysoft

At its new location, the innovative company can continue to grow. Editor Christine Marklewitz spoke with managing director Klaus Lambertz about the move.

Mr. Lambertz, when and why is Verifysoft moving to the Mühlbach (mill stream) in Offenburg?

Klaus Lambertz: We were very happy at our old location, the Technology Park (TPO) in the West industrial area. The entire building will be taken over by EDEKA at the turn of the year, which is why the Technology Park is moving closer to the city center with most of the companies. We also had other locations in mind but ultimately made a conscious decision to work together with other companies and take advantage of the opportunities offered by the new "high-tech campus" close to the Mühlbach. The move will take place at the beginning of November.

In 2003, you founded Verifysoft at TPO from very humble beginnings. Two employees, used furniture, and a wallpapering table as the boss's desk. What do you personally associate with TPO?

Lambertz: Looking back on the past 22 years, it is remarkable how a globally active, successful company has developed from very small beginnings. The first few years were anything but easy. Founders should not underestimate the challenges, starting a company is never a sure-fire success. Especially in the beginning, when not everything is running smoothly, it is very helpful to talk to neighboring companies that are facing similar challenges. This also applies to the later stages of business development, when there are always one or two "challenges" to overcome. Talking to other companies has very often resulted in good ideas. The TPO has provided us with an excellent platform for this. I think it's impossible to be successful working alone in a "quiet little room." The technology park has provided us with the necessary conditions for our development.

For marketing, video production, and trade fair construction, we approached our neighbors in the technology park during the start-up phase. What could be more natural than working with people you know and trust? These business relationships still exist today and work very well because the people are "cut from the same cloth" and we work together as equals. But now the excitement

about the new venture prevails - in space travel, you would say: We are now igniting the second stage!

What milestones have you celebrated at the TPO premises?

Lambertz: A first milestone, of course, was our founding in 2003 as a distributor for the Finnish company Testwell. By distributing complementary test software from the US and elsewhere, our portfolio quickly expanded. Starting in 2008, we collaborated with Professor Daniel Fischer from Offenburg University of Applied Sciences to offer seminars on software quality at the technology park and throughout Germany, which greatly increased our visibility.

In 2013, after ten years of collaboration, our Finnish partner offered us the opportunity to purchase its testing software. Since then, Verifysoft has held the ownership rights to the software, and its further development has been relocated from Finland to Offenburg. In the same year, a global partner network was established.

Since 2023, Testwell CTC++, our software for measuring the completeness of software tests, has been certified by TÜV Süd for use in safety-critical projects.

In addition, there were many “small” steps and advances that the team takes to try to improve a little every day. A lot has been achieved in this way over the past 22 years. Today, Verifysoft is an important partner for software quality and security beyond Germany and Europe.

How does the new location improve opportunities for the team?

Lambertz: The premises at the new location offer even more opportunities for teamwork and for meeting and exchanging ideas with neighboring companies. This is encouraged in the new building by spacious common areas, such as a roof terrace that is accessible to everyone. A modern seminar room invites companies to offer further training courses and invite business partners to Offenburg.

Thanks to digitalization, you could have chosen any place on earth as your company headquarters. What advantage does Offenburg have?

Lambertz: The focus of industry and software development in Germany is in the south. Customers are easily accessible from Offenburg. Parallel to the German-speaking market, we expanded our customer base in France at an early stage. The TGV high-speed train takes you to Paris very quickly from here. Over the years, our team has built up a high level of expertise in the field of software quality. Our employees come from the Ortenau region and neighboring Strasbourg. For this reason alone, we are tied to this location, as it is here that we have specialists with experience in our high-tech products and their marketing.

We work here in a region where others come on vacation. The Ortenau region is very attractive in terms of both landscape and culture. France and Switzerland are not far away. A pleasant environment has a positive effect on work performance. As someone who lived for several years in the stress of big city life in Paris, this became very clear to me when I moved to the region.

This document is a translation of an article which appeared on October 8, 2025, in the Mittelbadische Presse / Baden Online www.bo.de.